

5-DAY INTENSIVE TRAINING WORKSHOP

# Certified Learning & Development Professional

Innovate Learning: Become a Certified Development Professional Today!



# Course Description

In the wake of the pandemic, organizations are re-evaluating their approaches to Learning and Development (L&D) to adapt to a new work environment. This course focuses on modernizing training management and delivery through innovative technologies, emphasizing employee wellbeing and mental health. Participants will gain insights to develop effective L&D strategies that align with current industry trends, ensuring organizational success.

## Who Should Attend

**This course is designed for:**

- L&D professionals
- training managers
- HR specialists
- organizational development practitioners
- anyone involved in designing and delivering training programs.

It is ideal for those looking to enhance their skills in creating impactful learning experiences in a rapidly changing work landscape

## Course Objectives

**By the end of the course, participants will be able to:**

- Manage resources, processes, and technologies to effectively develop and deliver training solutions.
- Create a Digital Learning and Development strategy aligned with future organizational needs.
- Assess training needs and select the most appropriate training methods.
- Identify the key attributes that contribute to successful training initiatives.

## Course Content

### Training Technology: The Digital Transformation of Learning

- Exploring modern tools and platforms for digital learning.
- Leveraging technology to enhance engagement and accessibility.

### Training Knowledge Transfer

- Strategies for effective knowledge retention and application.
- Techniques to facilitate continuous learning in the workplace.

### Training Implementation, Delivery, and Presentation

- Best practices for delivering training sessions.
- Engaging participants through interactive presentation methods.

### Training Measurement and Evaluation

- Methods for assessing training effectiveness.
- Tools for collecting and analyzing feedback to improve programs.

### Training Return on Investment (ROI)

- Techniques for calculating and demonstrating the ROI of training initiatives.
- Aligning training outcomes with organizational goals.

### Developing a L&D Strategy

- Crafting strategies that anticipate future learning needs.
- Integrating employee wellbeing into L&D frameworks.

### Coordinating Resources and Procedures

- Streamlining processes for efficient training delivery.
- Identifying and utilizing available resources effectively.

### Assessing Employees' Training Needs

- Conducting training needs assessments to identify skill gaps.
- Tailoring training programs to meet specific employee requirements.

### Successful Training Program Characteristics

- Identifying attributes that contribute to program success.
- Ensuring alignment with organizational objectives.

### New Responsibilities in L&D

- Understanding emerging roles and responsibilities in training management.
- Addressing mental health and employee wellbeing as part of L&D efforts.

# Certificate Accreditations

The Certificate in **Learning & Development Professional** course equips participants with key skills and knowledge for career success. It enhances credibility and provides insights into industry standards. Through theory and practical application, it prepares individuals for real-world challenges, offering expert instruction and networking opportunities.

This course will be accredited by one of the following organizations. Please contact us for more information.



**Cambridge**  
*Training College Britain*



## Contact Us:



+971 54 244 8677



info@gtidubai.com



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