GLOBAL TRAINING INSTITUTE

Strategic Financial Insights: Analysis & Planning & Control



GTI - Coordination Office and International Relations (Accredited Programs)

Course Description

The Strategic Financial Insights: Analysis & Planning & Control training course focuses on equipping participants with essential skills for analyzing financial statements, effective planning, and control within organizations. This course provides insights into key elements of financial analysis, enabling participants to ask relevant financial questions, assess risks, and enhance their understanding of organizational performance. Through interactive examples and case studies, attendees will gain the technical knowledge and expertise necessary to confidently evaluate the financial health of their organizations.

Who Should Attend

This course is suitable for a diverse range of professionals but will particularly benefit:

- Financial officers, controllers, and accountants
- Treasurers and corporate planning professionals
- Sales and marketing professionals
- Managers from non-financial areas seeking to understand financial analysis and planning
- Managers involved in financial decision-making
- Middle and junior management engaged in planning and forecasting
- Individuals with no finance background aiming to enhance their skills for career advancement

Course Objectives

By the end of this training course, participants will be able to:

- Understand the importance and application of financial statements.
- Utilize tools and techniques of financial analysis for decision-making.
- Implement budgetary control techniques effectively.
- Conduct variance analysis to improve operational performance.
- Apply Discounted Cash Flow (DCF) methods for investment decisions.
- Analyze capital investment projects using various financial techniques.
- Recognize the significance of corporate restructuring through mergers and acquisitions.

Course Content

Understanding Financial Statements

- The nature of financial statements and their components.
- Key tools and techniques used in financial analysis.
- The role of financial statements in assessing business performance.

Financial Analysis Techniques

- Ratio analysis and its application in evaluating performance.
- Economic Value Added (EVA) as a measure of financial success.
- Predicting financial distress using models like the Z-score.

Investment Decision-Making

- Principles of Net Present Value (NPV) and Internal Rate of Return (IRR).
- Modified Internal Rate of Return (MIRR) and Equivalent Annual Cost (EAC).
- Sensitivity analysis and scenario planning for investment assessments.

Budgeting and Control Techniques

- Developing operating budgets and cash forecasts.
- Implementing standard costing and variance analysis.
- Utilizing sensitivity analysis for financial projections.

Corporate Value and Restructuring

- Understanding corporate value and shareholder value creation.
- The impact of mergers, acquisitions, and restructuring on corporate value.
- Strategies for managing and enhancing business performance through financial strategies.