GLOBAL TRAINING INSTITUTE

Mastering Financial Analysis and Reporting



GTI - Coordination Office and International Relations (Accredited Programs)

Course Description

The Mastering Financial Analysis and Reporting course aims to provide participants with essential knowledge regarding the annual report package, including financial statements, notes to the accounts, and management reports. It also focuses on financial statement analysis to evaluate the competitive and financial performance of public and private companies. Participants will gain a comprehensive understanding of financial reporting principles while staying updated on recent developments in corporate reporting and Integrated Reporting.

Who Should Attend

This course is ideal for professionals involved in the preparation, presentation, and interpretation of corporate financial reports across various sectors, including:

- Financial Accounting Team Members
- Financial Planning and Budgeting Professionals
- Strategic Planning and Head Office Team Members
- Corporate Communication and Investor Relations Professionals
- Investment Analysts and Advisers

Course Objectives

By the end of this training course, participants will be able to:

- Understand the role of financial reporting in managing business performance.
- Prepare financial statements in accordance with IASB standards.
- Analyze and interpret financial statements effectively.
- Identify key information in management reports and notes to the accounts.
- Evaluate business performance using financial statement analysis techniques.
- Enhance practical Excel skills for financial forecasting and reporting.
- Develop Integrated Reports that reflect stakeholder value creation.

Course Content

Introduction to Financial Accounting

- Overview of the accounting process and its users.
- Structure of financial statements: balance sheet, income statement, and cash flow statement.
- Importance of notes to the accounts in financial reporting.

Financial Statement Preparation

- Guidelines for preparing various financial statements.
- Understanding operating, investing, and financing cash flows.
- Techniques for preparing the statement of cash flows using the indirect method.

Financial Statement Analysis

- Methods for profitability analysis and financial structure assessment.
- Tools for evaluating liquidity and solvency.
- Techniques for analyzing competitive performance.

Stakeholder Value and Integrated Reporting

- Concepts of stakeholder and shareholder value.
- Key elements of Integrated Reporting and its significance.
- Best practices for developing and presenting Integrated Reports.

Practical Financial Skills

- Building financial ratio analysis tools using Excel.
- Developing cash flow forecasts and graphical financial reports.
- Enhancing financial presentation skills for effective communication.