GLOBAL TRAINING INSTITUTE

Mastering Executive Presence



GTI - Coordination Office and International Relations (Accredited Programs)

Course Description

The Mastering Executive Presence course is designed to enhance the leadership impact of executives by developing the essential qualities of executive presence. Participants will learn to navigate complex corporate environments, engage stakeholders effectively, and inspire teams through improved communication and personal branding. This immersive experience focuses on practical strategies that drive organizational success and elevate participants' influence in their respective roles.

Who Should Attend

This course is tailored for:

- Executive Leadership: CEOs, CFOs, and top-tier executives seeking to elevate their leadership impact.
- Business Unit Leaders: Individuals looking to inspire and guide their teams with a commanding presence.
- Owners & Presidents: Leaders interested in enhancing their executive aura to shape their organization's trajectory.

Course Objectives

By the end of this training course, participants will be able to:

- Master the components of executive presence to lead with vision and influence.
- Engage stakeholders and investors effectively through commanding presence.
- Utilize storytelling as a powerful tool for communication and inspiration.
- Build credibility and trust with stakeholders through consistent actions and transparency.

Course Content

Understanding Executive Presence

- Defining executive presence and its significance in leadership.

The Art of Storytelling

- Crafting compelling narratives that resonate with stakeholders and drive action.

Confidence and Composure

- Techniques to project confidence and maintain composure under pressure.

Strategic Communication Skills

- Mastering clarity, brevity, and relevance in messages to diverse audiences.

Authenticity in Leadership

- Embracing your authentic self to foster genuine connections with team members.

Impact of Dress and Demeanor

- Exploring how appearance and body language influence perceptions of leadership.

Building Credibility

- Strategies for establishing and maintaining credibility with stakeholders.

Consistency in Leadership Actions

- The importance of aligning decisions with stated values to build trust.

Transparency and Open Communication

- Techniques for fostering an environment of honesty and clarity in communication.

Developing Thought Leadership

- Positioning yourself as an expert in your field to enhance influence and credibility.