5-DAY INTENSIVE TRAINING WORKSHOP

# Business Continuity Management Certification (BCM)

Develop the strategies and skills to ensure uninterrupted business operations during any crisis.




GLOBAL TRAINING
INSTITUTE

# Course Description

The **Business Continuity Management Certification (BCM)** course is designed to help professionals build and manage strong business continuity programs. The course focuses on real-world tools and strategies to prepare for disruptions, protect operations, and recover quickly from unexpected events. Aligned with international standards like ISO 22301, this program teaches how to integrate business continuity with risk management, crisis response, IT disaster recovery, and compliance to keep organizations running smoothly during crises.

# Who Should Certify

**This certification is ideal for:**

- Business continuity and resilience managers
- Risk management and compliance officers
- IT disaster recovery and cybersecurity professionals
- Operations managers and senior decision-makers
- Consultants supporting BCM and emergency planning
- Professionals working in energy, petrochemicals, utilities, banking, and other critical sectors

# Course Objectives

**Upon completion of this certification, participants will be able to:**

- Build and manage a business continuity program based on ISO 22301
- Perform Business Impact Analysis (BIA) and risk assessments to find critical processes and potential threats
- Develop effective recovery strategies for operations, IT systems, and supply chains
- Lead crisis response and communicate with key stakeholders during emergencies
- Meet legal, regulatory, and industry-specific compliance requirements
- Integrate BCM with cybersecurity and enterprise risk management efforts
- Continuously improve BCM plans through testing, reviews, and lessons learned

# Course Content

**Module 1: Business Continuity Planning & Governance**

- Understanding the BCM lifecycle and ISO 22301 structure
- Writing BCM policy and defining roles and responsibilities
- Linking business continuity with enterprise risk management (ERM)
- Regulatory and industry-specific compliance (e.g., NERC, API, local authorities)

**Module 2: Business Impact & Risk Assessment**

- Conducting BIA to identify key business functions and their recovery needs (RTO/RPO)
- Assessing threats like cyberattacks, supply chain failures, and physical disruptions
- Evaluating vendor and third-party risks
- Understanding dependencies on infrastructure like power and communications

**Module 3: Developing Recovery Strategies**

- Planning for alternate work locations and manual processes
- IT disaster recovery: data backups, cloud recovery, and system redundancy
- Ensuring personnel availability and safety during disruptions
- Managing financial continuity and emergency resources

**Module 4: Crisis Management & Communication**

- Setting up a crisis team and command structure
- Communicating clearly with staff, media, and partners during emergencies
- Coordinating incident response across departments (IT, safety, operations)
- Performing real-time damage and impact assessments
- Reviewing incidents and applying lessons learned

**Module 5: Program Testing & Improvement**

- Setting KPIs and tracking BCM performance
- Planning and conducting tabletop and full-scale exercises
- Using AI and data tools for better risk prediction and faster response
- Auditing your BCM program for gaps and improvements
- Promoting a culture of resilience across the organization

# Certificate Accreditations

The Certificate **Business Continuity Management Certification (BCM)** course equips participants with key skills and knowledge for career success. It enhances credibility and provides insights into industry standards. Through theory and practical application, it prepares individuals for real-world challenges, offering expert instruction and networking opportunities.

This course will be accredited by one of the following organizations. Please contact us for more information.

Cambridge Training College Britain

INSTITUTE OF SUPPLY CHAIN MANAGEMENT MENA

IBIU UNIVERSITY




## Contact Us:

+971 54 244 8677

info@gtidubai.com

www.gtidubai.com

facebook.com/gtidubaii/

x.com/gtidubai

instagram.com/gtidubai/

linkedin.com/company/gtidubai