

Certified Executive Leader CEL

Exam Preparation Training

GLOBALTRAINING INSTITUTE

+971 54 244 8677
info@gtidubai.com
www.gtidubai.com

Course Discerption

The Certificate in Executive Leadership is a professional credential for senior managers looking to enhance their leadership skills. It signifies expertise in leading organizations, making strategic decisions, and inspiring teams. Valued across industries, this certification reflects a commitment to leadership excellence and ongoing professional development. Holders are recognized for their ability to drive success, manage change, and align vision with company goals, making them ideal candidates for tackling complex challenges and fostering innovation.



Who should attend

The CEL program is designed for professionals eager to excel in leadership roles and refine their executive skills. It is particularly suited for:

- Corporate Executives and Managers seeking to enhance strategic influence, emotional intelligence, and communication to effectively lead teams.
- Entrepreneurs and Business Owners aiming to build organizational culture, drive growth, and navigate evolving business landscapes.
- Non-Profit Leaders and Social Change Advocates focused on developing leadership skills for mission-driven work and community impact.
- Government Leaders requiring strategic training to manage teams and lead change in complex environments.
- HR and Learning & Development Professionals looking to deepen their leadership understanding to mentor emerging leaders.

Course Objective:

- Exploring strategies and techniques for personal and professional leadership development.
- Understanding the importance of trust and credibility in leadership and how to cultivate these qualities.
- Strategies for attracting and inspiring followership as a leader.
- Understanding the power of influence and developing skills to become an influential leader.
- Exploring different pathways to success and strategies for achieving goals as a leader.
- Reflecting on the sacrifices and responsibilities of leadership and the impact on personal and professional life.
- Exploring the concept of success, the pursuit of victory, and creating a lasting legacy as a leader.
- Conducting research on leadership theories, models, or case studies to deepen understanding of effective leadership.
- Exploring the roles of coaching and mentoring in leadership development and the benefits for individuals and organizations.
- Strategies for ongoing professional growth and development as a leader.
- Assessment of knowledge and skills through a comprehensive final exam.
- Through out this program you will be tasked with completing multiple researched based assignments and discussions that are required to complete the program.

Course Content:

CEL

- Developing the Leader Within.
- Building Trust and Credibility.
- Attracting Followers.
- Becoming a Leader of Influence
- Finding Ways to Succeed.
- Understanding Leadership and Sacrifice.
- Success, Victory, and Legacy.
- Leadership Research Assignment
- Coaching and Mentoring
- Professional Development.
- Research-Based Assignments



Key Takeaways

- **Emotional Intelligence and Influence:** Develop skills to enhance emotional intelligence, foster meaningful relationships, and create a culture of productivity and trust within your team.
- **Leadership and Followership Balance:** Master the balance between leading effectively and empowering others, understanding when to lead and when to support for maximum team impact.
- **Advanced Negotiation and Communication:** Improve negotiation tactics and adapt your communication style to achieve desired outcomes, making your leadership style adaptable to various organizational scenarios.
- **Organizational Culture and Productivity:** Leverage organizational culture as a tool to drive productivity, engagement, and commitment, creating a cohesive and motivated workforce.
- **Change Management and Strategic Growth:** Lead change initiatives that align with organizational goals, positioning your team and organization for continuous growth and innovation.
- **Personal Branding and Legacy Building:** Define your legacy as a leader, understanding how to leave a positive, lasting impact within your organization and community.

Career Impact

Transform Your Leadership Potential into Measurable Success

Earning the CEL certification positions you as a top-tier executive ready to tackle complex challenges and lead transformative change. Graduates gain the strategic skills and credibility to advance into executive roles, including CEO, Director of Operations, and VP of Strategy. This certification opens doors across industries, from corporate environments to non-profits, equipping you with the influence and insight needed to make critical decisions. The CEL credential not only provides advanced leadership training but also builds your reputation as a professional dedicated to continual growth, making you a valuable asset to any organization.

How do I know if this program is right for me?

To determine if the Certified Executive Leader (CEL) program at McAfee Institute is right for you, consider the following factors:

- **Career Goals :** Review your professional aspirations. If you're aiming for leadership roles and want to refine your executive skills, this program is designed to enhance strategic influence, emotional intelligence, and communication skills.
- **Program Content :** Familiarize yourself with the curriculum, which includes topics like emotional intelligence, change management, and advanced negotiation. This can help you assess if the content aligns with your interests and career needs.
- **Eligibility:** Check the prerequisites. You need a bachelor's degree plus two years of experience, or an associate degree with three years of experience, or a high school diploma with four years of experience.
- **Learning Format:** The program is delivered online through self-paced modules, which is ideal if you need flexibility in your learning schedule.
- **Support and Resources:** The program offers lifetime access to materials, a money-back guarantee, and a supportive learning community, which can be beneficial for your learning experience.
- **Professional Development:** Consider how the certification might enhance your professional reputation and opportunities for advancement. Graduates are often positioned for roles like CEO or Director of Operations.

If you feel that these aspects resonate with your career objectives, it may be a good fit for you. Additionally, you can reach out to McAfee Institute's admissions team for personalized guidance.

Prerequisites or eligibility requirements for this program:

The prerequisites or eligibility requirements for the Certified Executive Leader (CEL) program at McAfee Institute are as follows:

- Bachelor's degree or equivalent experience
- 5+ years of professional work experience
- Current role in leadership or management
- Recommendation from a supervisor or colleague
- Commitment to complete all course requirements

Time:

The Certified Executive Leader (CEL) program typically takes around 60 hours to complete. This includes 35 hours of instructor-led training and 25 hours of self-study. This duration allows participants to engage fully with the content and develop the necessary skills effectively. The program is designed for flexibility, enabling participants to learn at their own pace within this timeframe



Teaching methods :

The Certified Executive Leader (CEL) program uses various teaching methods for effective learning, including:

- **Interactive Online Modules:** Engaging multimedia content for self-paced learning.
- **Case Studies:** Real-world scenarios to apply theoretical concepts.
- **Discussion Forums:** Collaborative opportunities for interaction with instructors and peers.
- **Workshops:** Live sessions (in-person or virtual) for hands-on practice with experienced facilitators.
- **Self-Assessments:** Tools to evaluate leadership skills and identify improvement areas.
- **Role-Playing Exercises:** Simulations for practicing leadership skills.
- **Supplementary Reading Materials:** Access to literature for deeper understanding of key concepts.

Course Fees:

- The course fees do not include the final McAfee membership or the exam cost.

